

**1 Company/Advertiser:** \_\_\_\_\_

**2 Select type of advertising:**

**MAGAZINE**

**MONTHLY RATES:** (per issue)

- 1/2 page \$150  
(8.25" x 5.125")
- Full page \$250  
(8.25" x 10.375")
- Full page inside cover \$300  
(8.5" x 11" w/ 0.125" Bleed Required)  
(0.25" L-R-T Margins | 0.5" B Margin)
- Full page back cover \$350  
(8.5" x 11" w/ 0.125" Bleed Required)  
(0.25" Margins)
- \*Double truck inside pages \$550  
(16.75" x 10.375" w/ 0.125" Margins)  
\*Only available during select months

**CONTRACT RATES**

- 6-MONTH (5% Discount)**
- 1/2 page (\$142.50 per issue)
- Full page (\$237.50 per issue)
- 12-MONTH (10% Discount)**
- 1/2 page (\$135 per issue)
- Full page (\$225 per issue)

**ADVERTISING ISSUE(S)**

When would you like to advertise?

- |                                    |                                    |
|------------------------------------|------------------------------------|
| Year                               | Year                               |
| <input type="checkbox"/> Jan _____ | <input type="checkbox"/> Jul _____ |
| <input type="checkbox"/> Feb _____ | <input type="checkbox"/> Aug _____ |
| <input type="checkbox"/> Mar _____ | <input type="checkbox"/> Sep _____ |
| <input type="checkbox"/> Apr _____ | <input type="checkbox"/> Oct _____ |
| <input type="checkbox"/> May _____ | <input type="checkbox"/> Nov _____ |
| <input type="checkbox"/> Jun _____ | <input type="checkbox"/> Dec _____ |

**WEBSITE**

**MONTHLY RATES:**

- Sidebar Square \$150  
(200 x 150 px)
- Footer Banner \$200  
(440 x 80 px) (Rotates on Refresh)
- Sidebar Tall \$400  
(200 x 600 px)
- Feature Home Page Slider \$600  
(940 x 350 px)

**ADVERTISING MONTH(S)**

When would you like to advertise?

- |                                    |                                    |
|------------------------------------|------------------------------------|
| Year                               | Year                               |
| <input type="checkbox"/> Jan _____ | <input type="checkbox"/> Jul _____ |
| <input type="checkbox"/> Feb _____ | <input type="checkbox"/> Aug _____ |
| <input type="checkbox"/> Mar _____ | <input type="checkbox"/> Sep _____ |
| <input type="checkbox"/> Apr _____ | <input type="checkbox"/> Oct _____ |
| <input type="checkbox"/> May _____ | <input type="checkbox"/> Nov _____ |
| <input type="checkbox"/> Jun _____ | <input type="checkbox"/> Dec _____ |

*Web advertising is subject to availability.*

**REQUIRE DESIGN SERVICES?**

Design services are available

- \$15 / each 30 minutes

Additional fees may apply if more time is required. All work is limited to two (2) proofs. Additional proofs will be charged at \$15 each.

**Special Instructions:**

Ad is to be provided by customer by the 1st day of month prior to production. Ad is subject to review and approval by the Marketing Department. Termination of contract will result in payment of per issue rate difference for number of issues advertisement was successfully published.

**POSTERS**

**MONTHLY RATES: (22" x 28")**

How many posters would you like?

- 1 Poster \$100     2 Posters \$175
- 3 Posters \$250     4 Posters \$325
- 5 Posters \$400

**LOCATIONS (Subject to availability):**

Where would you like to advertise?

- Bldg 270     Fitness Center 1
- Bldg 271     Fitness Center 2
- Bldg 272     Exchange
- Commissary

**ADVERTISING MONTH(S)**

When would you like to advertise?

- |                                    |                                    |
|------------------------------------|------------------------------------|
| Year                               | Year                               |
| <input type="checkbox"/> Jan _____ | <input type="checkbox"/> Jul _____ |
| <input type="checkbox"/> Feb _____ | <input type="checkbox"/> Aug _____ |
| <input type="checkbox"/> Mar _____ | <input type="checkbox"/> Sep _____ |
| <input type="checkbox"/> Apr _____ | <input type="checkbox"/> Oct _____ |
| <input type="checkbox"/> May _____ | <input type="checkbox"/> Nov _____ |
| <input type="checkbox"/> Jun _____ | <input type="checkbox"/> Dec _____ |

*Poster advertising is subject to availability.*

**REQUIRE PRINTING?**

Professional photo quality printing is available

- Printing: Qty: \_\_\_\_\_ 22" x 28" / \$15 ea

Acceptance and publication of advertising does not constitute endorsement by the United States Air Force or its instrumentalities. All ads submitted to the NAFI will contain a disclaimer, or have one added, to state, "Paid Ad. No Federal endorsement of advertiser intended, nor implied." The NAFI reserves the right to reject advertising that in the opinion of the NAFI, is unsuitable.

The NAFI accepts and publishes this ad with the explicit understanding that the advertiser providing same is authorized to use the entire contents and subject matter thereof. This sale is subject to provisions of AFMAN 34-416.

**3 Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**4 CONTACT INFORMATION:** *All information must be filled in.*

Name of Representative: \_\_\_\_\_

Company/Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

**5 PAYMENT INFORMATION:**

**Payment Terms:** *Payment is due before advertising is to start.*

Total Due: \_\_\_\_\_ Card:  Visa  MC

Name on credit card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_

Charge my credit card for the total amount  Charge my credit card monthly/per issue

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**6** Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit to [61\\_FSS\\_Marketing@us.af.mil](mailto:61_FSS_Marketing@us.af.mil)